

slattery's watch

The weekly newsletter for busy people interested in the intersection of Australian innovation, technology and business.

August 2nd 2010

Below is this week's Watch.

Best wishes
Rachel Slattery

newsbriefs

Treasurer and Minister for State and Regional Development Eric Roozendaal has announced that the NSW Government will provide \$150,000 in prizes across five categories at **Tech23 2010**: \$25,000 will be awarded in four categories - Broadband Innovation Award; Outstanding Collaboration for Innovation Award; Community Contribution Award; Greatest Potential Award and \$50,000 will be provided for the Innovation Excellence Award. Tech23 will give companies a five-minute timeslot to demonstrate their technology to an expert panel followed by discussions on investment opportunities and business models.

Lifelounge Group, and action sports publication **Pop Magazine**, will create an online news site for surfing, skateboarding and snowboarding. Youth entertainment website, **thevine.com.au**, is a long-standing joint venture between Fairfax Digital and **Lifelounge.com**.

15 - 17 year-old students have been invited to participate in Google's **Student Voice 2010**, a simulated online federal election between 9 - 12 August.

Queanbeyan City Council became the first customer to use TechnologyOne's Corporate Performance Management (CPM) Solution and one of the first to submit a 10-year integrated plan to meet the requirements of the Local Government Amendment (Planning and Reporting) Act 2009 which requires Councils to develop a 10-year Community Strategic Plan, a Resourcing Strategy, and a four-year Delivery Program.

Library Management System, **Softlink's** Oliver, is now installed in over 130 of **Brisbane Catholic Education's** schools across South East Queensland.

Tradeslot Pty Ltd has delivered an end-to-end platform for the London based carbon trading company **CTX** which focuses on the global voluntary carbon credit market. Tradeslot delivered the carbon trading platform based on its TradeExchange product, originally designed for resource and commodity trading, deployed the technology on Microsoft's Azure cloud platform.

Pacnet and Pacific Fibre Limited are to jointly build the Pacific Fibre cable. The total project cost of the new cable is estimated at US\$400 million, and comprises of at least two fibre pairs with 64 wavelengths per fibre pair. The 13,600 km cable will land in Sydney, Auckland and Los Angeles, and will also offer the most direct route between these landing points.

XLink, a South African wireless communication payments solutions provider, will provide network infrastructure support for **Mach**

eventwatch

Tech23

Celebrating innovation in 2010
19.AUG.10 SYDNEY
37 Reservoir Street, Surry Hills



  

www.tech23.com.au

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Communications to host secure connectivity for Mach's African based clients.

↻ NEC Australia has entered into an exclusive ICT partnership with Aged Care Association Australia (ACAA) and Aged & Community Services Australia (ACSA). The partnership sees an **industry endorsed platform** from NEC offering an array of leading clinical, residential and community care applications, such as iCare, ComCare, AutumnCare, leecareplus and i.on my Care.

↻ Another iPad pilot program has been **announced** in Victoria with \$500,000 put towards the delivery of 500 iPads for graduate doctors in medicine, nurse practitioners and advanced practice nurses to use while treating patients in hospital.

↻ Perth headquartered wealth management advisory firm, Plan B, has implemented the **myDIALS** performance management platform to measure and standardise operational performance and reporting within the company's Corporate Solutions division.

↻ The last COMET Grants have been announced, funded from existing Budget allocations already provided for in the forward estimates. The COMET program has been superseded by Commercialisation Australia.

↻ Brisbane City Council has **launched** the Council's myAnswers mobile ratepayer service. A single management interface under which to deliver all manner of services has been built on the Blink Mobile platform.

↻ The web-based **Aconex** system is to support the US\$3.2 billion Panama Canal Third Set of Locks Project which will allow the waterway to double its shipping capacity by 2025.

↻ Eight companies will be **awarded funds** ranging between \$600,000 and \$2.8 million under the Federal Government's Capability and Technology Demonstrator Program to develop and demonstrate a range of emerging technologies. The eight successful projects include: a fibre optic towed array developed by Thales Australia to improve sonar data collection in the maritime environment; a device that will enable classified material to be used on any computer system, regardless of its location, that will be developed by Secure Systems; an enhancement to imagery analysis on the basis of content that will also be developed by the University of Adelaide.

↻ Sydney headquartered Fluffy Spider Technologies has been named as one of this year's **AlwaysOn Global 250** companies in the category of Enabling Tools and Devices.

↻ Telstra has been penalised \$18.55 million for denying competitors access to infrastructure in contravention of its carrier licence. Telstra admitted to contravening the law by refusing access to other telecommunications providers in seven key metropolitan exchanges in Perth, Melbourne, Adelaide and Brisbane for the connection of their broadband equipment.

↻ The ACMA has **established** a PMTS Class C apparatus licence option which authorises the in-flight operation of any Civil Aviation Safety Authority approved on-board system and limited terrestrial operation of the on-board system to enable testing and maintenance within non-spectrum licensed space.

↻ **Tech23 2010** company **Marathon Robotics** has been awarded a US\$50 Million contract by the United States Marine Corps. Marathon will provide the U.S. military's first-ever smart targets - armoured autonomous robots that



Hear from Rod Johnson, the creator of Spring and General Manager of the SpringSource division at VMware at **YOW! 2010**. Melbourne 2-3 December 2010 and Brisbane 6-7 December 2010.



www.agileaustralia.com.au

Check out the great **Agile Australia 2010 conference program!** Hear from leading Australian speakers like Leigh Jasper, CEO, Aconex; Nigel Dalton, General Manager IT, Lonely Planet; Tim Hunt-Smith, CEO, Neighbourhood Energy; Josh Melville, Transformation Manager, RGA Australia; Ian Crawford, Senior Information Officer, NOPSA; and Todd Porter, Online Service Integration, Smart Service Queensland. Sponsored by: (Title) ThoughtWorks, (Gold) Renewtek, Agile Academy, Atlassian, Aconex, DiUS, Intunity.

The Australian Computer Society is to host a **forum** involving Senator Conroy, Tony Smith and Senator Scott Ludlam to take place over lunch at the National Press Club in Canberra on Tuesday, 10 August. Sky News Political Editor, David Speers will moderate the discussion which commences 1pm and runs for an hour.

ProBlogger is running a full training day tomorrow, Tuesday 3rd August, for those who want to know more about building successful blogs. Join the other 100 or so bloggers attending

look, move, and behave like real persons. Their paths are unpredictable, and their human-like motion makes them realistic and challenging targets.

companywatch

☞ The **Sydney Angels** Sidecar Fund has been established with the assistance of PricewaterhouseCoopers. The sidecar fund will invest alongside Sydney Angels, with the Fund benefiting from the contacts, deal flow and established investment processes of the Sydney Angels.

☞ iiNet Limited (ASX: IIN) has **entered** into a binding agreement, subject to iiNet shareholder approval, to acquire the AAPT Consumer Division from Telecom New Zealand (ASX: TEL) for \$60 million. This has been accompanied by the completion of an underwritten block-trade to institutional and sophisticated investors of Telecom New Zealand's (TNZ) 18.2% shareholding in iiNet. The acquisition will bring iiNet's broadband subscribers to more than 652,000 and total active services to more than 1,326,000. The AAPT brand will not be acquired.

☞ Aegis Group plc and **Mitchell Communication Group** have entered into a Merger Implementation Agreement, under which it is proposed that Aegis will acquire all of the issued capital in Mitchell for approximately \$363 million (based on the cash consideration of \$1.20 per Mitchell share and including options and performance rights). If the transaction is approved, Harold Mitchell, founder and Chairman of Mitchell, intends to become a significant shareholder in Aegis and lead the combined Aegis Media Pacific business.



by registering [here](#).

peoplewatch

☞ Neville Stevens AO has been appointed chair of the Cooperative Research Centres (CRC) Committee. The committee provides the Minister Carr with advice on the selection of applications for CRC Program funding, as well as monitoring and reviewing the performance of individual CRCs and the program overall. Stevens is the Chairman of NICTA and ac3. He succeeds Dr Peter Jonson whose appointment ends on 17 July 2010.

☞ **Brennan** has appointed Stuart Roberts as Victorian sales manager and Troy Soutar as NSW sales manager. Roberts joins Brennan from Dell and Soutar was last at Alphawest where he was the national sales manager for the business solutions group. He has also held senior sales positions at KAZ, Getronics, Powertel and Nomad Solutions.

☞ Mark Richards has been appointed Managed Services Practice Manager of Applaud based in Sydney. Richards was previously employed by the Managed Services Division of Dell.

☞ Carolyn Henley has been appointed as Marketing Director of Axe Group. Henley was most recently Asia Pacific Marketing Director for 3Com Corporation based in Singapore. Previously, she has also held marketing roles in FrontRange Solutions, CA and IBM.

☞ Todd DeRosa is **CargoWise**'s new Global Marketing Manager based in Sydney.



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